



# CUSTOMER CENTRICITY WORLD SERIES

## CONVINCING YOUR BOSS

You love it, how to make sure your boss loves it too!

### REAL COMPETITION

The awards are not a 'pay to win' model. All entries are scored by independent expert judges.



### BENCHMARK REPORT



After the awards you will receive a benchmark feedback report based on the judges scores and comments so you can compare yourself against other organizations across the globe from all sectors and see where you can improve.

### HUGE AMOUNTS OF CONTENT

All the Finalist presentations are available at the event so you can learn from other organisations across a whole range of sectors. There will be over 100 business case studies presented during the event. One of the largest gathering of CX Content in one place anywhere in the world!



### GENERATE LEADS

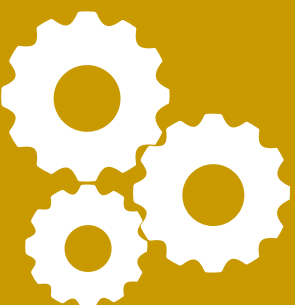
With over 100 companies in attendance there is ample time to network and generate quality leads for your business through our virtual networking platform.

### NETWORK

CX Thought Leaders from across the globe will be in attendance for you to meet, network and ask questions. Build your network and create lasting business relationships. The live chat during the stream is always full of great conversation too!



### DRIVE MOTIVATION



Drive motivation within your teams through internal recognition by deeming your story worthy of winning an award. Nothing drives motivation with your employees like your leader providing you with internal recognition.